

# Christina Holubowicz

*"Blending strategy and creativity to craft impactful experiences."*

## CONTACT INFORMATION



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200 South Mclellan Street  
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## PROFESSIONAL PROFILE

Dynamic graphic designer and instructional designer with 20+ years of experience in branding, marketing, and print design, plus 8 years specializing in instructional design. Proven ability to develop high-quality, interactive eLearning solutions for Fortune 500 companies, translating complex concepts into engaging training programs.

Proficient in Articulate 360, Adobe CS, and LMS platforms, with expertise in ADDIE and Bloom's Taxonomy to drive learner engagement and performance. Strong collaborator with SMEs and cross-functional teams, skilled in managing multiple projects and adapting to evolving training needs.

Available for employment or contract work with all necessary tools and software to start immediately.

## EXPERIENCE

**HUB Solutions, Inc.** - Owner/Designer (est. 2016)

**Houston Methodist Hospital** - Contract  
Instructional Designer (10/2018 - As Needed)

**Arise Virtual Solutions** - Contract  
Instructional Designer & LMS Support (09/2016 - 10/2024)

**Public Libraries of Saginaw**  
PR and Marketing Coordinator (09/2010 - 06/2016);  
Public Relations Specialist (05/2003 - 09/2010);  
Administrative Assistant to the Director (12/1998 - 05/2003)

## EDUCATION

**Central Michigan University - 2010**  
Bachelor's of Science in Community Development  
with concentration in Public Administration

**Delta College - 2003**  
Associates in General Studies

## SKILLS / EXPERTISE

- Proficient in Articulate 360 (Storyline & Rise), Adobe CS (Illustrator, Photoshop & InDesign), and Microsoft Office Suite, with the ability to independently learn and master complex tools.
- Expertise in creating engaging eLearning products, professional designs, and effective business documents.
- Strong background in managing multiple projects, coordinating campaigns, and building strong professional relationships while maintaining confidentiality.
- Skilled in audio, video, and voice-over editing and production, as well as AI-enhanced image creation and content development.
- Experienced in designing high-quality printed materials and customized websites, delivering tailored solutions that meet unique client needs.
- Extensive experience in marketing, advertising, public relations, event planning, and securing sponsorships for promotional initiatives.

Skilled in designing advanced interactive eLearning products:

- Self-Paced/Instructor-Led/ Blended Learning
- Gamification & Story-Based Learning
- Scenario-Based Learning
- Interactive Simulations
- Microlearning
- Video-Based Learning